



Brandbook

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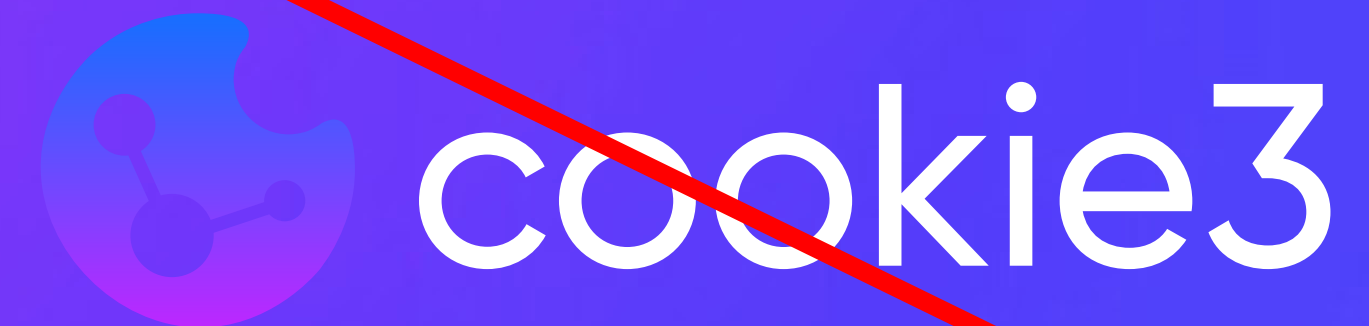
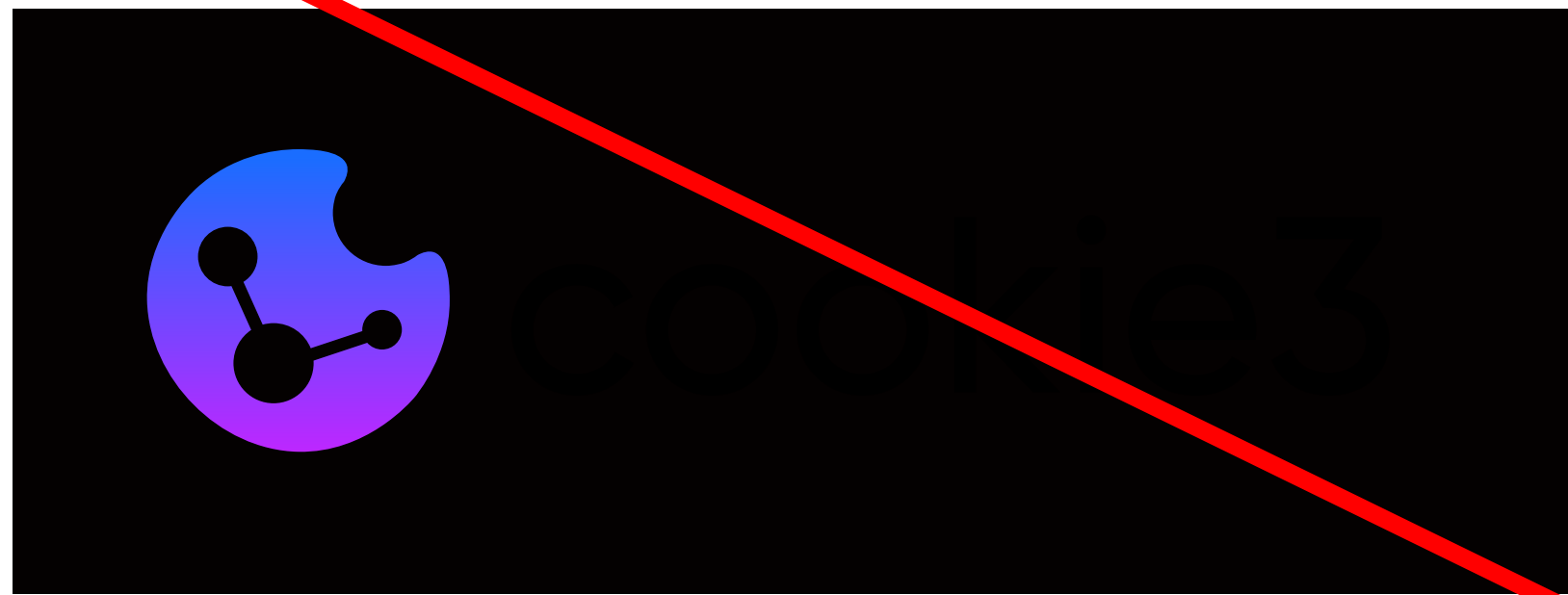
Final logo



Alternative logo



Incorrect use of the logo



Protective field logo



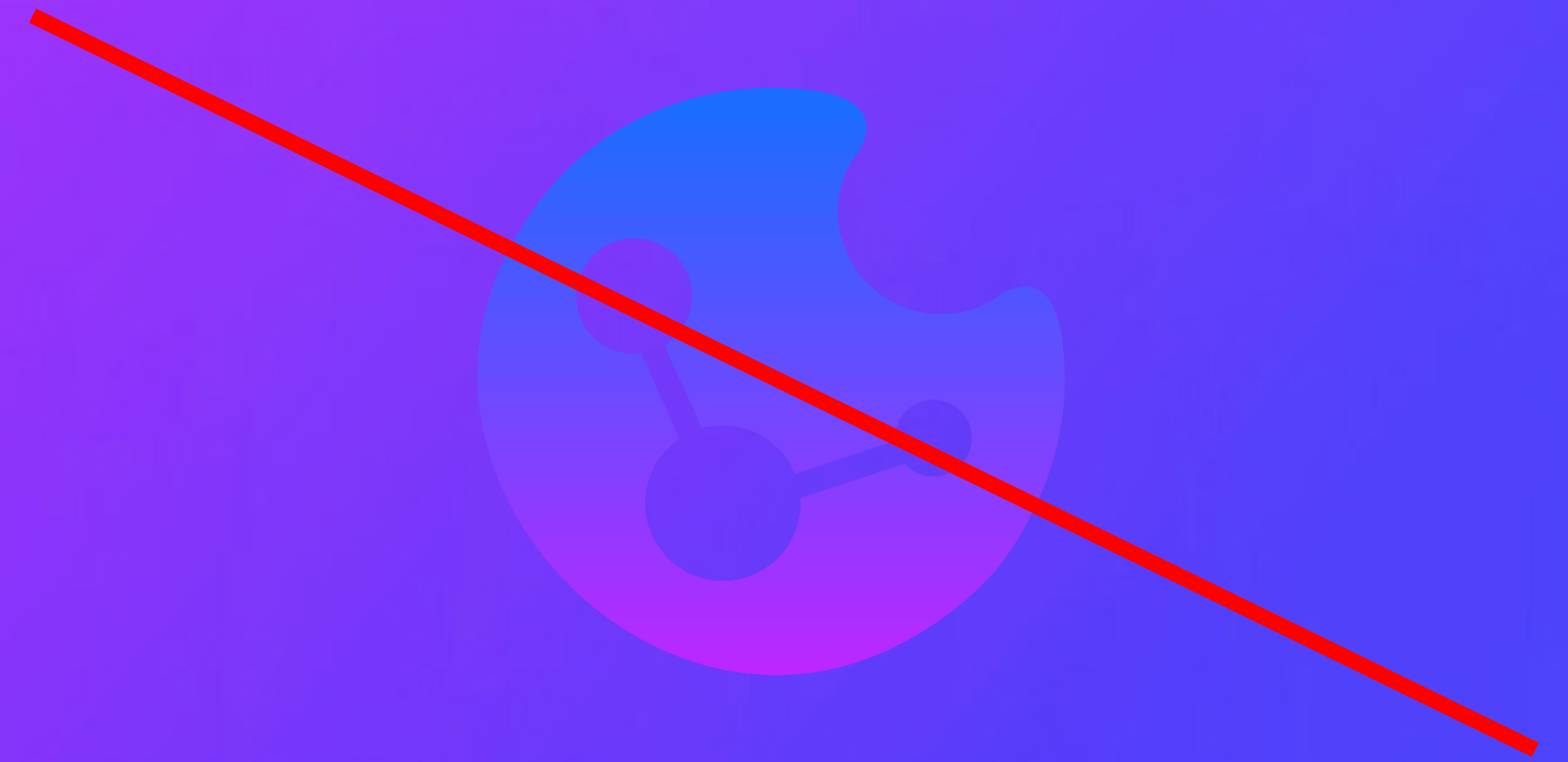
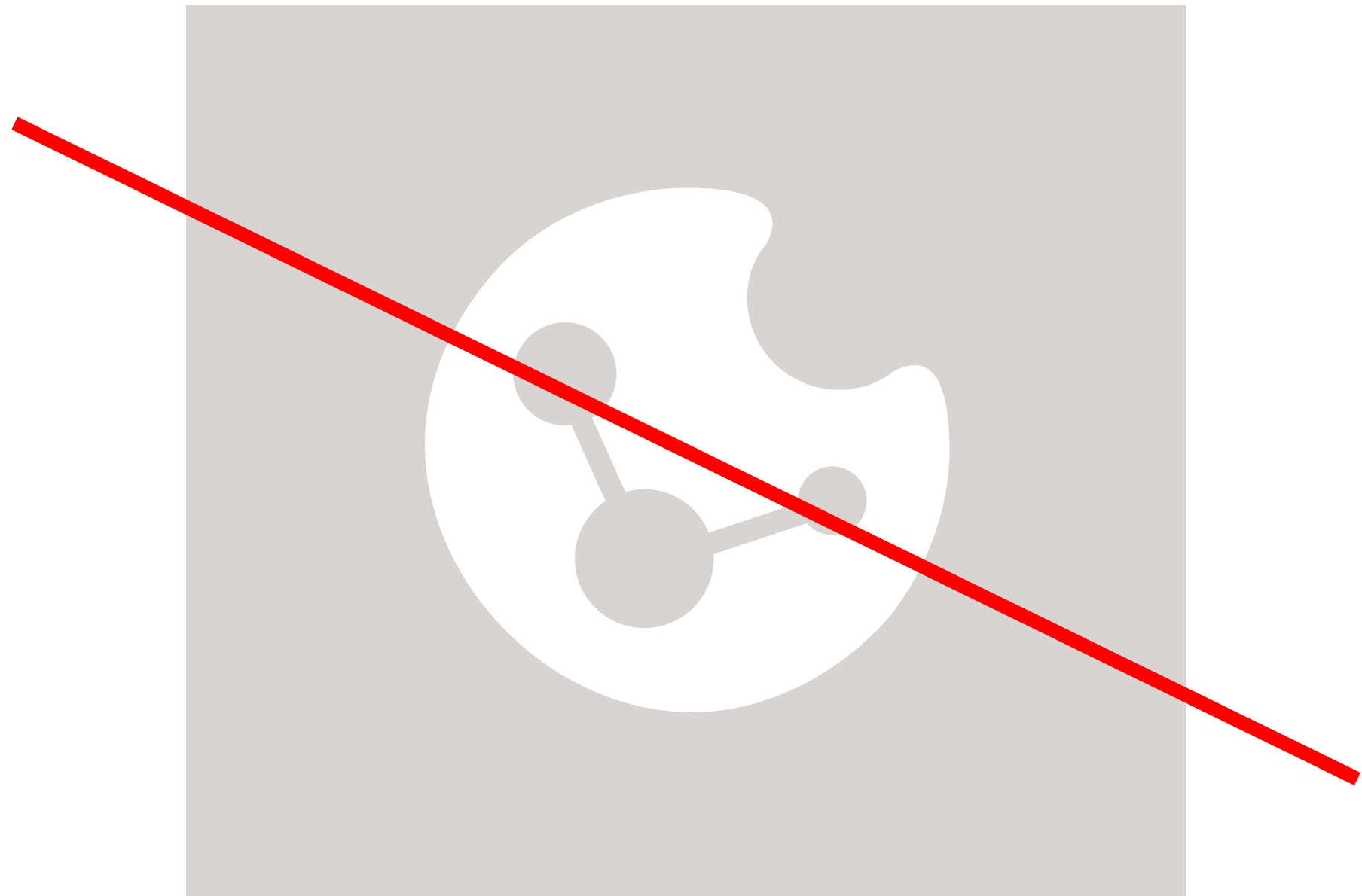
Final signet



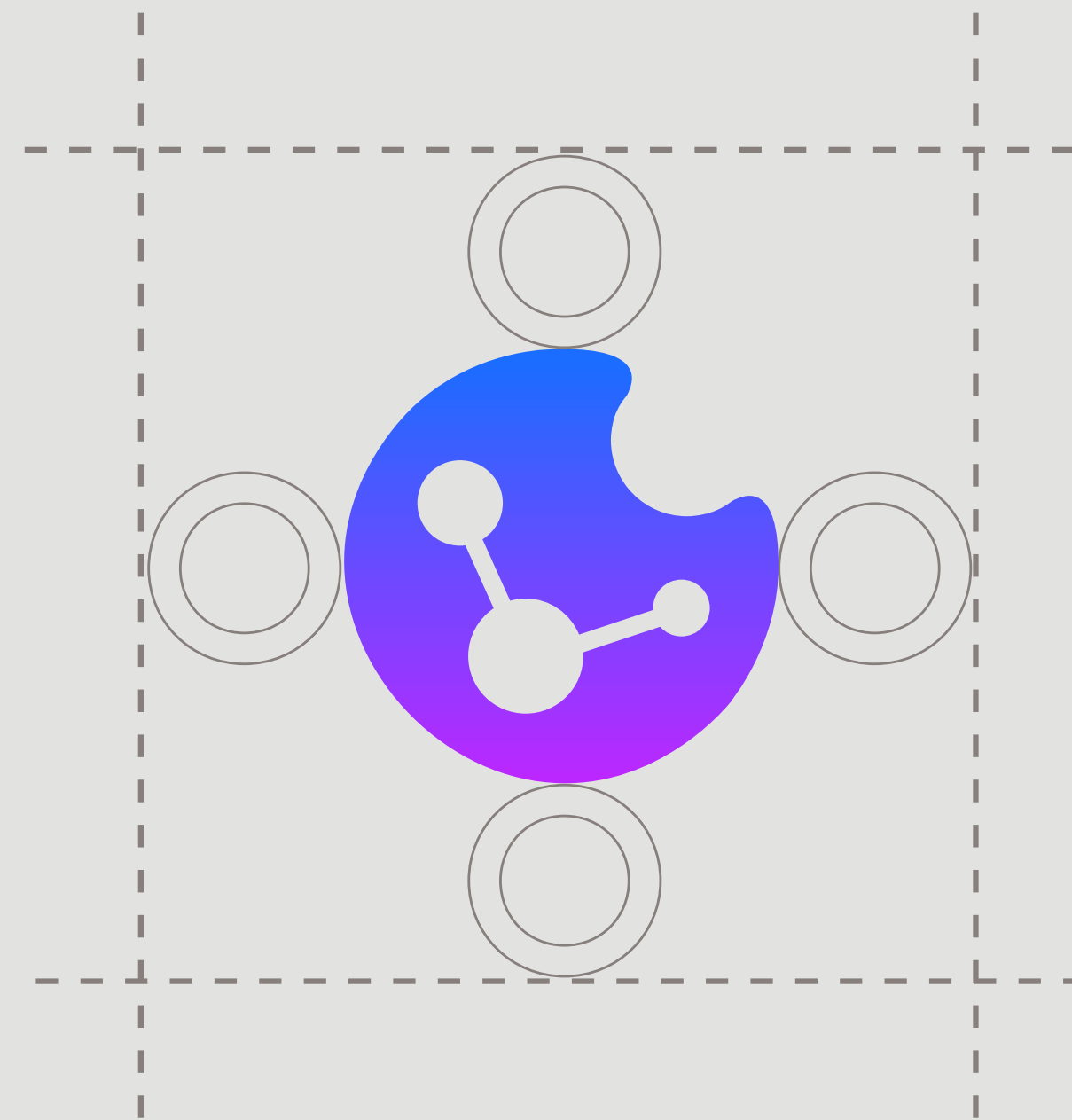
Alternative signet



Incorrect use of the signet



Protective field signet



Color palette



VIOLET

RGB 171, 54, 246

CMYK 67, 78, 0, 0

HEX AB36F6



BLUE

RGB 53, 107, 246

CMYK 82, 61, 0, 0

HEX 356BF6

Brand typeface

Primary Typeface

Gilroy medium

abcdefghijklmnopqrstvwxyz
ABCDEFGHIJKLMNQRSTU-
1234567890!@#\$%^&*?

Secondary Typeface

Gilroy light

abcdefghijklmnopqrstvwxyz
ABCDEFGHIJKLMNQRSTU-
1234567890!@#\$%^&*?



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